

# PUT LOCAL ON YOUR TRAY

A Connecticut **Farm to School** Program.

Offering technical assistance and promotional materials to support school districts in sourcing, serving, and celebrating locally grown foods.



## How does the program work?

-  **1 Sign up.** Go to [www.putlocalonyourtray.uconn.edu](http://www.putlocalonyourtray.uconn.edu) and click "Sign Up!" Complete a short form to officially become part of the program.
-  **2 Try it!** When you sign up, we will ask you what seasons you are planning on promoting locally grown ingredients! You decide what works best for you in terms of what to serve and when. Our Team's Procurement Specialist and Farmer Liaison are here to help you out with any questions! Feature local ingredients in a taste test, on the serving line, or however you see fit. Start small, and do not hesitate to reach out!
-  **3 Share.** Remember to share your success stories from your Farm to School programming! Complete 1 brief survey during the year, and brag about your efforts sourcing fresh, local food for your students. We'll share your successes through our communication channels to show the world that school food **rocks!**
-  **4 Engage.** Recruit school community members to get involved! All our materials can be shared with interested parents and educators who wish to help promote your use of locally grown food in the cafeteria. You are so powerful as Food Service Directors, so dream big!

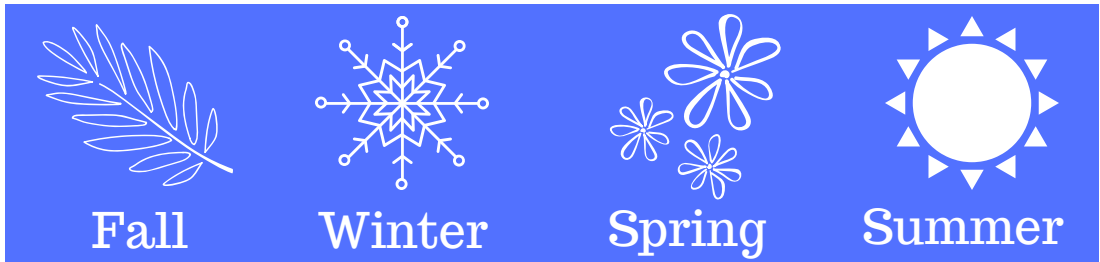
# ACTIVATE FARM TO SCHOOL!



Go to:



Plan ahead, and start small. We'll ask you source, serve, and celebrate locally grown food two times per season(s) **of your choice** on the sign up form!



Use Tray resources to promote your Farm to School Program!

Posters, stickers, bookmarks, magnets, newsletters, and more are available for you!



It went well!

Share your success stories with our team, and continue to grow your Farm to School Program!



For questions, please contact:  
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